

Come & Join Us for our Bankwell in Norwalk Grand Opening Celebration!

April 25th, 9 am to noon
Bankwell in Norwalk, 370 Westport Avenue

Stop by and Enter Our
Bankwell in Norwalk Grand Opening Raffle
for a Chance to Win:

FIRST PRIZE
\$500

10 Additional Prizes
\$100
VISA GIFT CARD



Bank smart. Bank local. Bank well.

370 Westport Avenue, Norwalk, CT | (203) 663-0480 | mybankwell.com



NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility: The Bankwell in Norwalk Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees and directors of Bankwell Bank and its parent company, Bankwell Financial Group, Inc., as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee or director are not eligible. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. **2. Sponsor:** Bankwell Bank, 208 Elm Street, New Canaan, CT 06840 **3. How to Enter:** Beginning at 9:00 a.m. Eastern Time on April 13, 2015 until 5:00 p.m. Eastern Time on April 24, 2015 (the "Sweepstakes Period") you may enter the Sweepstakes by: (1) Visiting our new branch at 370 Westport Avenue, Norwalk, Connecticut 06851 during business hours and fill out a Sweepstakes entry form; (2) To enter without visiting the Norwalk branch, hand-print your complete name, mailing address with zip code, age and daytime phone number on a plain piece of white paper (no larger than 8 1/2 x 11 inches), and mail in a sufficiently U.S. stamped envelope to: Bankwell Bank, Attn: Bankwell in Norwalk Sweepstakes, 370 Westport Avenue, Norwalk CT 06851. Mail-in entries must be postmarked and received by Sponsor on or before 5:00 p.m. Eastern Time on April 24, 2015. You may only make one (1) entry into the Sweepstakes. Entries that do not comply with these Official Rules, as solely determined by Sponsor, are void. **5. Drawings:** Winners will be determined by random drawing conducted by Sponsor on or about April 25, 2015 from among all eligible entries received during the Sweepstakes Period. Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters. The potential winners will be notified by mail, email or phone. Each potential winner will be required to sign and return to Sponsor, within ten (10) days of the date notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release ("Affidavit") in order to claim his/her prize. If a potential winner cannot be contacted, or fails to sign and return the Affidavit within the required time period, he/she forfeits the prize. The potential winner must continue to comply with all terms and conditions of these Official Rules; winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held after which the prize will remain un-awarded. **6. Prizes:** One (1) 1st Prize \$500 Check and ten (10) separate prizes of a \$100 Visa Gift Card. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning the prize depend on the number of eligible entries received during the Sweepstakes Period. Limit: One (1) prize per person. **7. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsor, Bankwell Bank, and its parent holding company, Bankwell Financial Group, Inc., and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Drawing or receipt or use or misuse of any prize. **8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration. **9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. **10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If, for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims. **11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the State and Federal Courts located in Fairfield County, Connecticut; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Connecticut without giving effect to any choice of law or conflict of law rules (whether of the State of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Connecticut. **12. Entrant's Personal Information:** Information collected from entrants is subject to the privacy policies located at www.mybankwell.com.