



Bread *or* Toast?



Choose \$150 cash or a sleek SMEG toaster when you open a ***my Bankwell Choice or Choice Preferred Checking*** account.

At Bankwell, you'll get a warm welcome and a more rewarding banking experience. Both featured Checking accounts come with Purchase Rewards, Free ATM banking nationwide, higher Money Market and Savings rates and Free Fraud Repair. So pop into your nearest Bankwell branch and see why it pays to ***bank well***.

Bank smart. Bank local.



(877) 966-1944 | mybankwell.com

To qualify for \$150 cash bonus or gift of SMEG toaster (valued at \$149.00), customer must open a my Bankwell Choice or Choice Preferred Checking account (which is subject to approval) with a minimum of \$2,000. Offer effective February 29, 2016 and may be withdrawn at any time. Customers will receive the gift of the toaster within 7-10 business days of account opening. Toaster color subject to availability. Customers opting for the \$150 cash bonus will have bonus deposited into their checking account within 7-10 business days of account opening. Offer good for personal accounts only and limited to customers who do not currently have a Bankwell checking account. Limit one gift or cash bonus per address. my Bankwell Choice checking customers must maintain a \$2,000 average balance in checking for the current statement cycle or \$15,000 combined average balance in all linked personal checking, savings and money market accounts for the prior month OR Recurring Direct Deposit AND 5 point of sale debit card transactions that post and clear during the statement cycle to avoid a \$20 monthly maintenance fee. my Bankwell Choice Preferred Checking is a variable rate and interest bearing checking account. Minimum \$100 deposit to open account. As of 2/29/2016 the annual percentage yield (APY) and interest rate for that product were as follows: 0.15% APY and 0.15% interest rate. The APY and interest rate are subject to change at any time. my Bankwell Choice Preferred Checking customers must maintain a \$10,000 average balance in checking for the current statement cycle OR \$75,000 combined average balance in all linked personal checking, savings, money market and CD accounts for the prior month to avoid a \$30 monthly maintenance fee. Fees may reduce earnings. Bonuses are considered interest and will be reported on IRS Form 1099-INT.

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